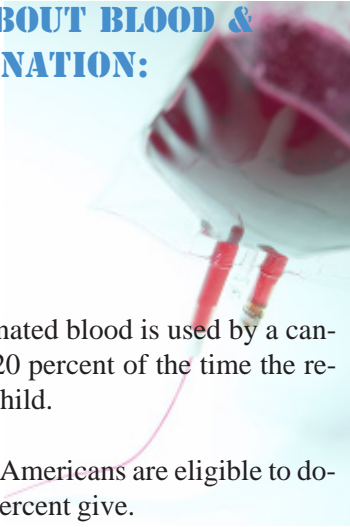


FACTS ABOUT BLOOD & DONATION:



Most of the time donated blood is used by a cancer patient. About 20 percent of the time the recipient is a baby or child.

About 38 percent of Americans are eligible to donate while only 10 percent give.

It is impossible to contract any disease from donation; single-use sterile equipment is used.

Donating blood is simple. The whole process including registration and a mini-physical takes about 45 minutes.

Blood makes up about 10 percent of an individual's weight. Weigh yourself and divide your weight by 12 - that answer is about how many pints of blood are in your body. Adults usually have roughly 10- to 15-pints. A newborn baby has about one half pint or one cup of blood.

Examples of blood use and possible number of donations needed: liver transplant (100); hip replacement (2-5); cancer (8 weekly); auto accident (50); bypass surgery (1-5); anemia (4 monthly); bleeding ulcer (3-30); bone marrow transplant (2 daily); brain surgery (4-10).

LIFESHARE NEIGHBORHOOD DONOR FACILITIES:

333 East Bridge St., Elyria, Ohio 44035

Avon Lake Olde Firehouse, Rt. 83 & Lake Rd., Avon Lake, Ohio 44012

4274 Oberlin Ave., Lorain, Ohio 44053

Allen Medical Center, 508 Dickson St., Wellington, Ohio 44090

18100 Jefferson Park Rd., Suite 102, Middleburg Hts., Ohio 44130

1455 Harrison Ave. N.W., Suite 208, North Bldg., Canton, Ohio 44708

267 McCauley Dr., Uhrichsville, Ohio 44683

Toll-free donor scheduling line:
1.866.644.5433 (Life)

Toll-free blood drive scheduling line:
1.888.543.3742

www.LifeShare.cc



LifeShare. It's About *Life*.

Good for you. When you



GIVE TWO



2RBC and RCP Blood Donations





Did you know you could be twice as nice?

At LifeShare there are a variety of ways to save local lives, but two extra special ones are: Red Cell

Plasma Donation (RCP) and Double Red Cell Donation (2RBC).

RED CELL PLASMA DONATION

When you give RCP you are able to donate a unit of red cells along with a unit of plasma.

Red cells are the most commonly needed component of blood. Most often donated red cells are used by cancer or leukemia patients, but other uses include: accident and trauma victims, premature babies and their mothers, and those with compromised immune systems or anemia, just to name a few.

Plasma is often used to save those suffering from rare, chronic diseases and disorders or those undergoing major surgery, as well as treatment of severe burns and shock.

The actual process of donating RCP is only about 25 minutes and can save or sustain three lives. The body will replace the donated plasma in about 24 hours and the red cells in a few weeks.

This donation type may be given every 56 days, but to qualify, you must be a male weighing at least 150 pounds with a hemoglobin count of 12.5 or better.

DOUBLE RED CELL DONATION

When you give 2RBC, you donate red cells only. Generally when a patient requires red cells, they need two units. Patients recover more easily and with fewer complications when they receive blood from a single donor.

The entire process takes about 10- to 20-minutes longer than a traditional whole blood donation, but is designed to save you time by making fewer trips to our donor center. The maximum number of donations per year is reduced from six to three. You can do in one visit what used to take two. It saves you time with registration, travel, solicitation calls, and reduces the number of finger-sticks and venipunctures.

Most people find the experience even more comfortable than whole blood donation because a very small needle is used and you receive your fluids back. Plus you are infused with saline during donation so you'll leave the process better hydrated than when you arrived.

To qualify for 2RBC donation, women must be: at least 5 feet 3 inches tall, weigh 150 pounds, and have an iron level of 40 percent. Men must be at least 5 feet 1 inch tall, weigh 130 pounds, and have a 40 percent iron level.

LIFESHARE AT A GLANCE

LifeShare is a charity that exists to provide a safe and adequate supply of blood and components to save the lives of the critically ill and injured across Northeast Ohio. LifeShare provides 100 percent of the blood needed at every hospital in Lorain County and is a primary source of blood to Cuyahoga and Stark counties.

Since 1948, LifeShare Community Blood Services has distinguished itself throughout the region with a community-focused mission; blood collected remains in the community from which it was drawn.

In addition to mobile blood drives held throughout the community, LifeShare has seven neighborhood donation facilities across the region. The Blood Center operates 24-hours a day year 'round to assure no Northeast Ohio life is ever lost for lack of blood.

LifeShare is also well known throughout the healthcare community for maintaining among the lowest cost-recovery fees in the Nation. The Blood Center saves Northeast Ohio hospitals and patients more than \$4 million annually when compared with the alternative supplier.

